

## Scoring Guide

	5 <b>Exemplary</b>	4 <b>Strong</b>	3 <b>Proficient</b>	2 <b>Developing</b>	1 <b>Emerging</b>	0 <b>Beginning</b>
<b>Ideas &amp; Content</b> <i>⊗ main theme</i> <i>⊗ supporting details</i>	<ul style="list-style-type: none"> <li>Exceptionally clear, focused, engaging with relevant, strong supporting detail</li> </ul>	<ul style="list-style-type: none"> <li>Clear, focused, interesting ideas with appropriate detail</li> </ul>	<ul style="list-style-type: none"> <li>Evident main idea with some support which may be general or limited</li> </ul>	<ul style="list-style-type: none"> <li>Main idea may be cloudy because supporting detail is too general or even off-topic</li> </ul>	<ul style="list-style-type: none"> <li>Purpose and main idea may be unclear and cluttered by irrelevant detail</li> </ul>	<ul style="list-style-type: none"> <li>Lacks central idea; development is minimal or non-existent</li> </ul>
<b>Organization</b> <i>⊗ structure</i> <i>⊗ introduction</i> <i>⊗ conclusion</i>	<ul style="list-style-type: none"> <li>Effectively organized in logical and creative manner</li> <li>Creative and engaging intro and conclusion</li> </ul>	<ul style="list-style-type: none"> <li>Strong order and structure</li> <li>Inviting intro and satisfying closure</li> </ul>	<ul style="list-style-type: none"> <li>Organization is appropriate, but conventional</li> <li>Attempt at introduction and conclusion</li> </ul>	<ul style="list-style-type: none"> <li>Attempts at organization; may be a “list” of events</li> <li>Beginning and ending not developed</li> </ul>	<ul style="list-style-type: none"> <li>Lack of structure; disorganized and hard to follow</li> <li>Missing or weak intro and conclusion</li> </ul>	<ul style="list-style-type: none"> <li>Lack of coherence; confusing</li> <li>No identifiable introduction or conclusion</li> </ul>
<b>Voice</b> <i>⊗ personality</i> <i>⊗ sense of audience</i>	<ul style="list-style-type: none"> <li>Expressive, engaging, sincere</li> <li>Strong sense of audience</li> <li>Shows emotion: humor, honesty, suspense or life</li> </ul>	<ul style="list-style-type: none"> <li>Appropriate to audience and purpose</li> <li>Writer behind the words comes through</li> </ul>	<ul style="list-style-type: none"> <li>Evident commitment to topic</li> <li>Inconsistent or dull personality</li> </ul>	<ul style="list-style-type: none"> <li>Voice may be inappropriate or non-existent</li> <li>Writing may seem mechanical</li> </ul>	<ul style="list-style-type: none"> <li>Writing tends to be flat or stiff</li> <li>Little or no hint of writer behind words</li> </ul>	<ul style="list-style-type: none"> <li>Writing is lifeless</li> <li>No hint of the writer</li> </ul>
<b>Word Choice</b> <i>⊗ precision</i> <i>⊗ effectiveness</i> <i>⊗ imagery</i>	<ul style="list-style-type: none"> <li>Precise, carefully chosen</li> <li>Strong, fresh, vivid images</li> </ul>	<ul style="list-style-type: none"> <li>Descriptive, broad range of words</li> <li>Word choice energizes writing</li> </ul>	<ul style="list-style-type: none"> <li>Language is functional and appropriate</li> <li>Descriptions may be overdone at times</li> </ul>	<ul style="list-style-type: none"> <li>Words may be correct but mundane</li> <li>No attempt at deliberate choice</li> </ul>	<ul style="list-style-type: none"> <li>Monotonous, often repetitious, sometimes inappropriate</li> </ul>	<ul style="list-style-type: none"> <li>Limited range of words</li> <li>Some vocabulary misused</li> </ul>
<b>Sentence Fluency</b> <i>⊗ rhythm, flow</i> <i>⊗ variety</i>	<ul style="list-style-type: none"> <li>High degree of craftsmanship</li> <li>Effective variation in sentence patterns</li> </ul>	<ul style="list-style-type: none"> <li>Easy flow and rhythm</li> <li>Good variety in length and structure</li> </ul>	<ul style="list-style-type: none"> <li>Generally in control</li> <li>Lack variety in length and structure</li> </ul>	<ul style="list-style-type: none"> <li>Some awkward constructions</li> <li>Many similar patterns and beginnings</li> </ul>	<ul style="list-style-type: none"> <li>Often choppy</li> <li>Monotonous sentence patterns</li> <li>Frequent run-on sentences</li> </ul>	<ul style="list-style-type: none"> <li>Difficult to follow or read aloud</li> <li>Disjointed, confusing, rambling</li> </ul>
<b>Conventions</b> <i>⊗ age appropriate, spelling, caps, punctuation, grammar</i>	<ul style="list-style-type: none"> <li>Exceptionally strong control of standard conventions of writing</li> </ul>	<ul style="list-style-type: none"> <li>Strong control of conventions; errors are few and minor</li> </ul>	<ul style="list-style-type: none"> <li>Control of most writing conventions; occasional errors with high risks</li> </ul>	<ul style="list-style-type: none"> <li>Limited control of conventions; frequent errors do not interfere with understanding</li> </ul>	<ul style="list-style-type: none"> <li>Frequent significant errors may impede readability</li> </ul>	<ul style="list-style-type: none"> <li>Numerous errors distract the reader and make the text difficult to read</li> </ul>
<b>Presentation</b> <i>Correct formatting</i> <i>The way it looks on the page</i>	<p>Format is clean and correct according to guidelines provided</p>	<p>Format is clean with minimal errors in relation to guidelines.</p>	<p>Format is clean with some errors in relation to guidelines.</p>	<p>Format has several errors and is not clean.</p>	<p>Format has numerous errors and is not clean.</p>	<p>No formatting evident. No evident care to keep paper neat.</p>

\*Adapted from Creating Writers by Vicki Spandel